

7 October 2009

## **ME Bank will open branch at Southland Shopping Centre**

ME Bank's eighth branch is scheduled to open in Southland shopping centre in early November this year.

### **Branch location**

Southland is one of the largest regional shopping centres in Victoria and is located in Cheltenham, fifteen kilometres south of Melbourne CBD,

The internally located site on level two, with its unique wide frontage, will provide ME Bank with great visibility in one of the sprawling aisles adjacent to Australia Post and Medibank Private.

Vicki Beard, National Manager, ME Bank Branch Banking, said Southland was a well established centre servicing many of the Bank's existing members and stakeholders in bayside and the outer southern suburbs of Melbourne.

"The presence of branches will re-enforce to our members, the commitment of the bank to provide high quality banking services and to supplement our existing workplace distribution channels," she said.

"Customers will be able to open savings accounts and First Home Saver accounts, as well as apply for home loans, personal loans and credit cards.

"Branch staff will also be able to accept cheque deposits and issue bank cheques to existing customers."

The branch will be colourful and welcoming in its presentation, supporting our passion and dedication to providing an exceptional customer experience with ME Bank.

**Branch scheduled to open 9 November 2009**

Work will commence shortly on the new branch, with the proposed opening date of 9 November 2009.

**Trading hours and branch functionality**

Southland Branch will be trading Monday to Friday from 9am to 5pm and on Saturdays from 9am to 1pm.

All existing products and services will be available including deposit accounts, home loans, personal loans and credit cards.

Customers will be able to deposit cheques and withdraw bank cheques from their accounts.

An online banking kiosk will be available at the branch, along with an ATM providing cash withdrawals and balance facilities seven days a week during business hours.

Financial Planning and Business Banking specialists will be available for consultation by appointment.

**Samm Bell, Executive Manager  
Retail Sales  
ME Bank**